

## Edlira MUKA

### Chief Executive Officer of Balfin Group



Edlira Muka, holds the position of the Chief Executive Officer of Balfin Group since 2016, after several years of top management positions within the Group. Previously, Edlira has been Vice President and Chief Financial Officer of the Group, whereas currently, she is also Chairperson of the Management Board.

She is a proud mother of two kids, Erik (8 years old) and Marina (2).

On October 15<sup>th</sup> 2020, American Chamber of Commerce's members elected Edlira, as Board Vice President of this organization.

During her time as Chief Executive Officer, Balfin Group has been able to further increase its presence in new areas of economy and expand geographically in 7 countries from Western Balkan and the European Union, including Austria and Netherlands.

The acquisition of Tirana Bank in Albania and NewCo Ferronikeli in Kosovo, realisation of projects such as

Skopje East Gate in North Macedonia, Green Coast in Albania, real estate projects in Austria or the acquisition of Carrefour, which later turned into the well-known SPAR supermarkets chain, have further enriched the group portfolio.

She contributed in modelling the Group as per its four values: Partnership, Innovation, Consideration and Accountability. During this period, Edlira has been very active in promoting and encouraging Groups social initiatives (CSR) for the benefit of the communities and the implementation of specific programs for professional development of Group Companies' employees.

Also, Balfin has become under her direction member of American Chamber of Commerce in Albania, International Chamber of Commerce and Tirana Chamber of Industry and Commerce.

During 2016, Balfin Group received "Philanthropy award" by Partners Albania, an independent Albanian NGO established in 2001.

Under Edlira's administration, Balfin reached unimaginable milestones. Today the Group counts over 6.000 employees and during 2020 reached a non-consolidated gross revenue of EUR 639,058 million.

Together with Balfin board members and the CEOs and staff of different companies, she managed to face and overcome the challenges that came with COVID-19. During 2020, while maintaining the group's

finances intact, against all odds some of the Group new all-time records were reached. Especially those regarding the retail sales companies like Neptun and Fashion Group, with an emphasis on AlbChrome that during the pandemic reached an all-time production record of the post-communism years.

Edlira joined BALFIN Group in 2005, since her graduation in Finance from the Faculty of Economy, University of Tirana. She has completed several trainings at the London Business School about corporate governance and investment.